



JEAN MONNET

PROJECT

DATA PROTECTION IN EU – RAISING AWARENESS



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A vintage brass compass with a white face and black markings, resting on an old, weathered map. The map has handwritten text in various colors, including blue and red. The compass needle is pointing towards the top right. The background is a dark, textured surface, possibly a book cover or a wall.

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Data Protection in EU – Raising Awareness

Jean Monnet Project

Call: ERASMUS-JMO-2023-HEI-TCH-RSCH

(Jean Monnet Actions in the field of Higher Education Teaching and Research)

Topic: ERASMUS-JMO-2023-MODULE

Type of Action: ERASMUS-LS
(ERASMUS Lump Sum Grants)

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Proposal acronym: DP-EU

Type of Model Grant Agreement: ERASMUS Lump Sum Grant

The General Data Protection Regulation

The General Data Protection Regulation (GDPR) is a comprehensive data protection law that came into effect in the European Union (EU) in May 2018. The GDPR sets out strict requirements for the collection, use, storage, and protection of personal data, and gives individuals specific rights over their personal information, such as the right to access, the right to erasure, and the right to data portability.

Despite not being part of the EU, Albania can be impacted by this regulation, as GDPR applies not only to companies based in the EU, but also to companies outside of the EU if they offer goods or services to, or monitor the behavior of, individuals in the EU. Non-compliance with the GDPR can result in significant fines and reputational damage.

Informing the public and our students about the GDPR it is important because it sets out strict rules for the handling of personal data and applies to a wide range of activities, including the development, deployment, and use of software and technology.

As a result, understanding the GDPR is becoming an increasingly important skill for all of us, especially IT professionals and those who contribute to all sectors of the economy.

By learning about the GDPR, CIT students can develop an understanding of how to design, develop, and deploy software and technology in a way that complies with data protection regulations. This includes understanding the technical and organizational measures that must be taken to protect personal data, as well as the legal framework for processing personal data.

The objectives of the project are:

- To increase understanding of the GDPR among students, individuals, and organizations.
- To promote EU best practices in data protection and privacy.
- To promote excellence in education and research in the field of Data Protection
- To prepare the future software engineers have a special focus on personal data;
- To help prevent financial and reputational damage that may result from non-compliance with the GDPR.

Needs analysis and specific objectives:

- This project aims to address the following Data Protection issues in Albania:
 - Lack of information among citizens (importance and how to protect personal data);
 - Lack of information among companies who deal with personal data of citizens, special focus the IT companies, where Big Data are elaborated on daily basis;
 - Lack of information in public and private education institutions and in the health system.

The objectives of the project are based on a sound needs analysis in line with the specific objectives of the Jean Monnet Module projects. The project aims to address the challenge of ensuring that individuals, businesses, and organizations are aware of their obligations and responsibilities under the GDPR.

Objective 1: To raise awareness among citizens, businesses, and organizations about the provisions of the GDPR and its impact on personal data protection.

Indicator: Number of individuals (students), businesses, and organizations reached through the project's awareness-raising activities (teaching process, workshops, roundtables, seminars).

Objective 2: Improve curricula of IT programs by introducing students to Data Protection issues before Masters' programs.

Indicator: Number of students participating in the teaching program.

Objective 3: To provide training and guidance to individuals, businesses, and organizations on how to comply with the GDPR.

Indicator: Number of individuals, businesses, and organizations that have received training and guidance through the project's activities.

Objective 4: To promote the use of best practices for data protection in the EU.

Indicator: Number of individuals, businesses, and organizations that have adopted best practices for data protection as a result of the project's activities.

Objective 5: To develop informative GDPR materials (handbooks, brochures) for teachers/professors, hospital administrators, software engineers etc.

Indicator: Numbers of teachers, professors, hospital administrators, and software engineers receiving the materials.

The objectives are clear, measurable, realistic, and achievable within the duration of the project. By defining appropriate indicators for measuring achievement, the project can ensure that it is making progress toward its goals and can demonstrate its impact to stakeholders.

The project aims to address the gap in knowledge and understanding of the GDPR and its provisions among individuals, businesses, and organizations. By raising awareness and providing training and guidance, the project will help to ensure that the GDPR is implemented effectively and that personal data is protected in line with EU standards.



CONCEPT AND METHODOLOGY

The approach and methodology behind the project are designed to achieve the project's objectives most effectively and efficiently. The following are the key components of the project's approach and methodology:

Needs Analysis

The project will conduct a needs analysis to identify the current level of awareness about the GDPR and its provisions, as well as the training and guidance needs of individuals, businesses, and organizations. This will inform the design and implementation of the project's activities.

Multi-disciplinary Team

The project will bring together a team of experts from different fields, including law, IT, and communications, to provide a comprehensive and nuanced understanding of the GDPR and its implications. This will ensure that the project's activities are informed by the latest research and best practices in the field.

Awareness-raising Activities

The project will carry out a range of awareness-raising activities, including workshops.

These activities will provide information and guidance on the GDPR and its impact on personal data protection.

Teaching, Training, and Guidance

The project will provide teaching, training and guidance to IT students on how to comply with the GDPR. This will include practical guidance on best practices for data protection and how to implement these in a manner that is in line with the GDPR that is actually missing in the current curricula.

Dissemination and Communication

The project includes open lectures/seminars in other universities in Albania, and will disseminate its results and best practices through a range of channels, including a dedicated website, social media, and publications. This will ensure that the project's impact and results are widely known and accessible.

The approach and methodology behind the project are the most suitable for achieving the project's objectives as they are based on a needs analysis, bring together a multi-disciplinary team, and use a range of activities and communication channels to raise awareness, provide training and guidance, and disseminate results.

IMPACT AND AMBITION

These components will ensure that the project is well-informed, effective, and efficient in achieving its goals.

The short-term effects of the project are expected to include:

Increased Awareness

The project will increase awareness among target groups about the importance of data protection and the GDPR. This will help individuals, businesses, and organizations to understand their rights and responsibilities in relation to data protection and to take appropriate measures to protect their personal and sensitive data.

Improved Knowledge

The project will improve the knowledge of target groups about the GDPR, including its provisions, requirements, and obligations. This will help individuals, businesses, and organizations to understand how to comply with the regulations and to take steps to protect their data effectively.

Increased Capacity

The project will increase the capacity of target groups to implement data protection measures and to comply with the GDPR. This will include training and awareness-raising activities, as well as the development of tools and resources to support implementation.

The medium-term effects of the project are expected to include:

Improved Compliance

The project will help individuals, businesses, and organizations to improve their compliance with the GDPR and to take appropriate measures to protect their personal and sensitive data.

Enhanced Trust

The project will enhance the trust of individuals and organizations in the EU's data protection framework, including the GDPR. This will help to build confidence in the EU's ability to protect personal and sensitive data and to encourage greater participation and engagement in data protection initiatives.

Increased Engagement

The project will increase engagement among target groups in data protection initiatives and encourage greater participation in related activities. This will help to build a culture of data protection and raise awareness about the importance of protecting personal and sensitive data.

The long-term effects of the project are expected to include:

Improved Data Protection Practices

The project will help to improve data protection practices among individuals, businesses, and organizations, and to promote a culture of data protection in the EU. This will help to build a more secure and trustworthy digital environment and to ensure the protection of personal and sensitive data.

Greater Compliance with the GDPR

The project will help to increase compliance with the GDPR and to promote a culture of data protection in the EU. This will help to build a more secure and trustworthy digital environment and to ensure the protection of personal and sensitive data.

Impact and ambition

The target groups of the project include individuals, mainly students who will attend Master of Science in programs like Big Data, Software Engineering etc., businesses, and organizations. These groups will benefit from the project by improving their understanding of the GDPR, their capacity to comply with the regulation, and their ability to protect their personal and sensitive data. The project will also help to build a more secure and trustworthy digital environment and to promote a culture of data protection of the EU in Albania.



For individuals, the project will raise awareness about the importance of protecting their personal and sensitive data and will help them to understand their rights and responsibilities under the GDPR. The project will also provide individuals with the knowledge and skills they need to protect their data effectively and to participate in data protection initiatives.

For businesses and organizations, the project will help to improve their compliance with the GDPR and to promote best practices in data protection. The project will also provide businesses and organizations with the knowledge and resources they need to protect their customers' data effectively and to build trust and confidence in their data protection practices.

Overall, the project will change the way individuals, businesses, and organizations in Albania approach data protection, by raising awareness, improving knowledge and capacity, and promoting a culture of data protection.





Communication, dissemination, & visibility of funding

The communication and dissemination activities play a crucial role in promoting the activities and results of the project and maximizing its impact. To reach the target groups, relevant stakeholders, policymakers, and the general public, a variety of dissemination channels will be used. These include:

Project website

A dedicated project website will be created, which will serve as a hub for all project information, including project activities, results, and achievements. The website will also host a regularly updated blog section to keep stakeholders informed about the project's progress.

Social media

The project will make use of popular social media platforms such as Twitter, Facebook, and LinkedIn to reach out to a wider audience. Regular updates on the project's activities, events, and results will be shared on these platforms to increase visibility and engagement.



Roundtables and workshops

The project will organize roundtables and workshops, where project activities and results will be presented to a wider audience. These events will also serve as an opportunity to engage with relevant stakeholders and policymakers.

Newsletters

Regular newsletters will be sent to stakeholders and target groups to keep them informed about the project's progress and achievements. The visibility of EU funding will be ensured through the use of the EU logo and mentioning of EU funding in all project communications, such as the project website, presentations, and materials.

In conclusion, the communication and dissemination activities are crucial for ensuring the visibility and impact of the project, and for reaching the target groups, relevant stakeholders, policymakers, and the general public. The methods and channels selected are appropriate for achieving these goals and will ensure that the project's results are effectively communicated and disseminated to the relevant audiences.

SUSTAINABILITY, LONG-TERM IMPACT AND CONTINUATION

The follow-up of the project after the EU funding ends is crucial for ensuring that its impact is sustained. To achieve this, the following actions will need to be taken:

Transfer of ownership

The project activities and results should be transferred to relevant stakeholders and target groups, to ensure their continued use and impact. This can be done through training sessions and workshops to equip stakeholders with the necessary skills and knowledge to continue using the project outputs.

Sustainability plan

A sustainability plan should be developed to outline the steps that need to be taken to ensure the continued impact of the project. This plan should identify the resources that will be necessary to continue the project, including funding, human resources, and infrastructure.

Networking and collaboration

The project should establish networks and partnerships with relevant organizations and stakeholders to ensure the continued use and impact of the project results. This can be done through regular meetings and workshops to promote collaboration and knowledge sharing.

Dissemination and visibility:

The project results should be continuously disseminated and promoted to relevant stakeholders, target groups, and the general public to ensure their continued impact. This can be done through the use of the project website, social media, newsletters, and other communication and dissemination activities.

Monitoring and evaluation

Regular monitoring and evaluation should be carried out to assess the continued impact of the project, and to identify any areas that need improvement.

Continuous professional courses

After this project, continuous personalized training and courses will be organized based on different industries to guarantee continuity.

There may be potential synergies and complementarities with other EU-funded activities that can build on the project results. For example, the project results could be used to inform the development of new projects, policies, or programs in the field of data protection and privacy.

In conclusion, the follow-up of the project after the EU funding ends is crucial for ensuring its continued impact and sustainability. By taking the necessary steps to transfer ownership, establish networks and partnerships, and promote the project results, the impact of the project can be ensured and sustained in the long term.



WORK PLAN

The work plan structure for this project includes the following:

Project management and coordination

This section focuses on the management and coordination of the project, including tasks such as financial and administrative management, risk management, and quality control.

Conduct a thorough needs analysis of the target groups and stakeholders

To better understand the challenges and gaps in the field of data protection and privacy.

This will also involve engaging with stakeholders to ensure that their needs and concerns are taken into account in the design of the project activities.

Development of training/teaching materials and tools

This section focuses on the development of training materials and tools, including handbooks, training modules, and online resources, that will be used to raise awareness and educate target groups on the importance of data protection and privacy.

Implementation of training and awareness-raising activities

This part focuses on the implementation of the training/teaching and awareness-raising activities, including workshops, roundtables, seminars, and training sessions.

Evaluation and monitoring

This step focuses on the evaluation and monitoring of the project activities and results, including the use of both quantitative and qualitative methods to assess the impact of the project and identify areas for improvement.

Dissemination and communication

The focus here is on the dissemination and communication of the project activities and results to relevant stakeholders, target groups, and the general public. This will also involve promoting the visibility of EU funding

In conclusion, the overall structure of the work plan is an important aspect of the project, as it provides a clear and organized framework for the implementation of the project activities and ensures that all aspects of the project are addressed systematically and comprehensively.

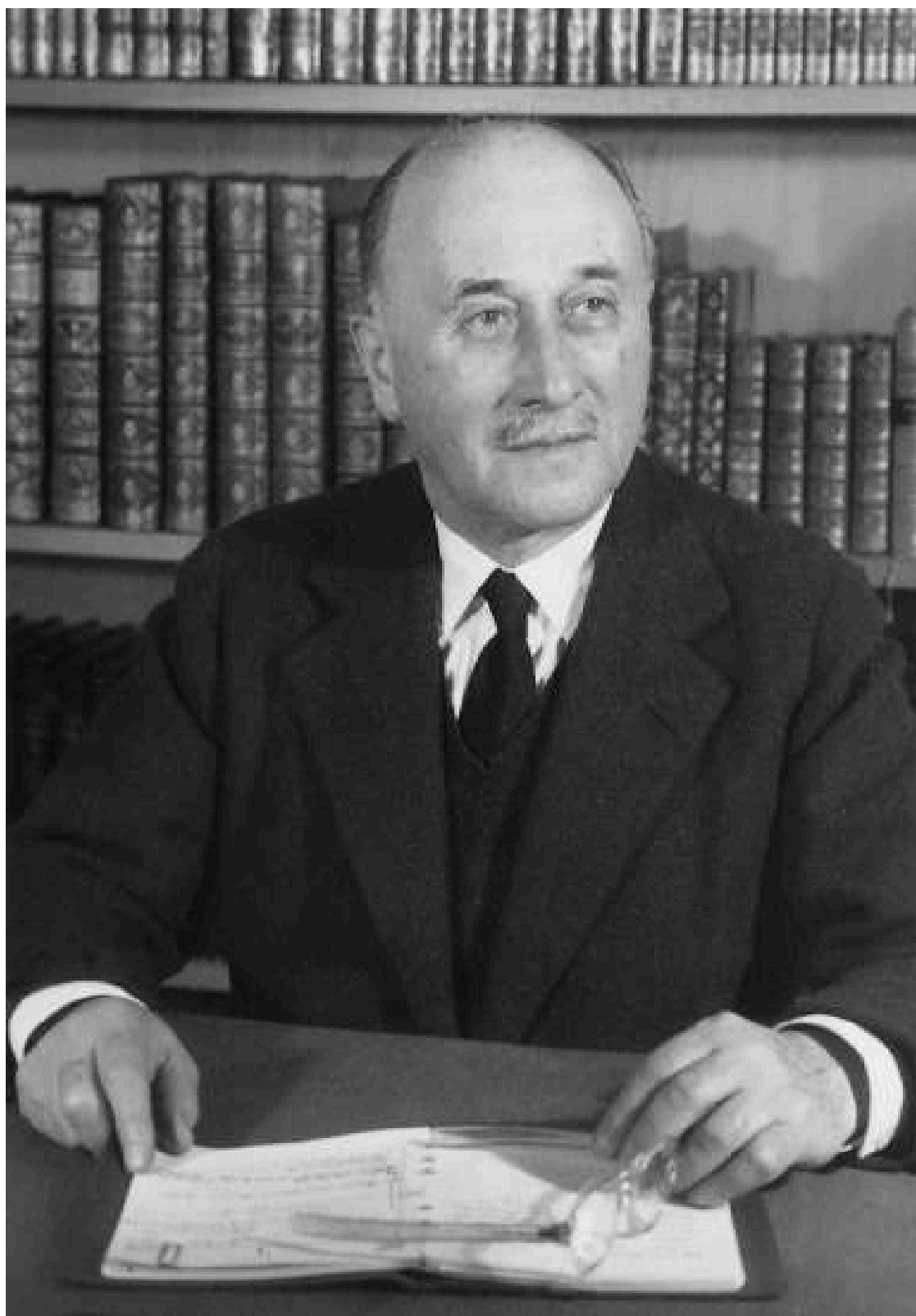


COURSE PROSPECT

Topics to be covered during the course:

- ◆ Introduction to the GDPR and its importance in protecting personal data
- ◆ Overview of key GDPR concepts, including data controllers, data processors, and data subjects
- ◆ The rights of data subjects, including the right to access, rectification, erasure, and data portability
- ◆ The obligations of data controllers and processors, including data protection impact assessments (DPIAs), record-keeping requirements, and breach notification
- ◆ The role of data protection officers (DPOs) and their responsibilities
- ◆ Best practices for complying with the GDPR, including data protection by design and by default
- ◆ Key concepts and requirements of privacy by design and privacy impact assessments (PIAs)
- ◆ Understanding the enforcement of the GDPR and the role of supervisory authorities
- ◆ The interplay between the GDPR and other relevant laws and regulations, such as the e-privacy Regulation
- ◆ Case studies and practical examples to illustrate the GDPR in action and its impact on organizations
- ◆ The role of data privacy in the digital transformation of organizations
- ◆ The impact of GDPR on cross-border data transfers and the use of standard contractual clauses
- ◆ The relationship between GDPR and other privacy laws.
- ◆ Understanding the concept of privacy engineering and how it can be used to build privacy into the design of products and services
- ◆ The importance of privacy culture and how to build a privacy-aware culture in organizations
- ◆ The importance of privacy training and awareness programs for employees
- ◆ The role of data protection authorities in promoting GDPR compliance and awareness
- ◆ The challenges of GDPR compliance and how organizations can overcome them
- ◆ Best practices for data protection in cloud computing and other emerging technologies
- ◆ The future of data protection and privacy regulation, including potential updates to the GDPR and the development of new privacy laws.





THE JEAN MONNET PROGRAM

JEAN MONNET

Jean Monnet was a French economist and public official who lived from 1888 to 1979. Since the First World War, he made efforts to provide unity in Europe. With the consideration of his efforts on French and British cooperation during the years of war, he was appointed as the Secretary General of the League of Nations in 1919. With similar efforts, he tried to establish unity and peace in the world.

The Jean Monnet Program, also known as the Jean Monnet Project or Jean Monnet Actions, is a European Union initiative to encourage teaching, research, and reflection in the field of European integration studies in higher education institutions. It is named for Jean Monnet, regarded by many as a chief architect of European Unity. It is part of the European Union's education, youth, and sports program Erasmus+. There are additional funds to increase the participation of higher education institutions from countries outside the European Union as part of the EU partnership instrument, which is specifically designed to promote the Union's strategic interests worldwide by reinforcing its external strategies, policies, and actions.

“CONTINUE, CONTINUE, THERE IS NO FUTURE FOR THE PEOPLE OF EUROPE OTHER THAN IN UNION”

“WE ARE NOT FORMING COALITIONS OF STATES, WE ARE UNITING MEN”

“Funded by the European Union. Views and opinions expressed are, however, those of the author(s) only and do not necessarily reflect those of the European Union or [name of the granting authority]. Neither the European Union nor the granting authority can be held responsible for them.”